



Camden, Maine
For Immediate Release, Please.
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An Open Letter from Camden Snow Bowl to Season Pass Holders and Community Members

Snow Bowl Opening Date and Season Passes

WE ARE SORRY.

We at the Camden Snow Bowl are very sorry that the redevelopment efforts at Ragged Mountain have delayed a large-scale opening of the ski season. We understand community residents are frustrated, and we apologize for that.

WE ARE GOING TO OPEN

Our target date for opening the new triple lift is Saturday, Jan. 31. Clipper and Mussel Ridge trails will be open from the top. Depending on weather, other trails will also be open. The current terrain park will be moved up the hill and expanded by then. The carpet lift is already open. The toboggan chute is now open on weekends and holidays, and the Nordic trails are open. The double lift will not be operational this year, but Coaster and Foxy will be open as snowmaking or natural snow allow.

SEASON PASS HOLDERS

We will provide full refunds to season pass holders who request them during operating hours Saturday, Jan. 31, Sunday, February 1, Wednesday and Thursday February 4 and 5. Refunds will come in the form of a check mailed to you from Camden's Town Office.

But we hope you will at least *try* the Snow Bowl before you ask for a refund. We think that once you ski the mountain and experience the dramatic improvements, you won't want a refund. We also hope you won't ask for a refund because season pass holders are a big part of our financial lifeblood.

WE WILL EXTEND THE SKI SEASON

To help make up for the delay in opening, we will stay open as long as possible this spring.

WE ARE GOING TO COMMUNICATE BETTER

We know that people have been frustrated by the lack of information coming from the Snow Bowl about what is going on. We are working to fix that now.

As of now, there are four main tasks to finish before we open the new triple lift:

Wiring and setting up the electronic operating, control and safety systems
Finishing construction of the unloading ramp
The load testing and certification process mandated by the state

If we figure out in the coming days that for some reason we can't open on Jan. 31, we will let you know right away — and we will explain why. We don't think that will happen, but we want to keep your trust and support.

PLEASE TAKE ADVANTAGE OF THE DEALS WE'VE ARRANGED

Saddleback is offering Snow Bowl season pass holders daily tickets at \$39 — their lowest group rate. This will be in effect through Feb 1. Children six and under are free.

Our friends at Sugarloaf have been incredibly helpful and generous. Not only have they sent us two of their best lift mechanics for four days to help finish our triple chair, they are offering Camden Snow Bowl pass holders a terrific price on lift tickets. Starting Jan. 20, Sugarloaf is offering all season pass holders a \$39 ticket any day through Feb. 1.

Mt. Abram, Big Rock Mountain, Titcomb Mountain, and Black Mountain Ski Resort all offer Snow Bowl season pass holders “buy one, get one free” lift tickets, with no blackout dates. You will need to show your Snow Bowl season pass at the ticket counter.

<http://www.mtabram.com/>

<http://www.bigrockmaine.com/>

<http://www.titcombmountain.com/>

<http://www.skiblackmountain.org/>

AGAIN, WE ARE SORRY

We really hope that when everybody gets out there on the mountain, the improvements will be so terrific that you'll somehow forgive us. Thank you for your patience.

Camden Snow Bowl