

**Community on Track
Fundraising Plan
September 9th, 2014**

**Boothbay Region
Athletic Complex**



Our goal is to build an athletic complex to include an 8-lane championship track, a turf field for additional sports, and a multi-use building for concessions, equipment and restrooms. This will greatly benefit the Boothbay Region in the following ways:

- **Provide a safe facility in which to train.**
 - Currently our track athletes practice in the hallways of our school or run on the road. In season, we practice at a track in Wiscasset once a week for a total of four track practices per year.
 - Turf field space will allow for football/soccer/field hockey/lacrosse practices on a consistently good surface instead of poor (grass) field conditions.
 - Allows expansion of a track team into middle school increasing student athletics.



- **Provide a facility for hosting games/meets and playoff or championship games. Supply local business with additional customers to eat, shop and stay.**
 - o Lobster Roll Basketball Tournament brought in 400 players and families to the Boothbay Region.

- **Create a source of pride in our school and community. Keep students from going to private schools off of the peninsula.**

- **Offer a free, safe facility for the community to walk, jog, run and play additional sports.**
 - o Currently, there are only areas for seasonal trail walking and hiking in the region and a small indoor track is available at the YMCA.

 - o Creation of walking/running clubs in the region will benefit community and seniors. Adults are 76% more likely to walk/run if another person is counting on them – American Heart Association. Only 15% of America’s seniors achieve the recommended amount of moderate exercise per week (150 minutes) – American Heart Association.



- **Create necessary additional field space for the athletic programs and the Physical Education Department.**

- Practices are limited or rotated to reduce wear on grass fields due to overcrowding.
- Home games have routinely been cancelled due to poor field conditions.
- Field space can be shared with community teams and summer camps such as the YMCA.



There are several avenues for fundraising both initially to build the athletic complex and on-going fundraising for long term maintenance.

One-time fundraising for the initial build:

Initial donations will be used for land development projects such as clearing and blasting, which can take advantage of off-season reduced rates.

Benefactor Level:

Athletic Complex

Permanent Signage to denote “Donor” Athletic Complex”.

- Highest placement on the permanent monument at the complex entrance.
- Media recognition in various sports programs.

Scoreboard

- Permanent Signage to denote “Benefactor” listing on scoreboard.
- Highest placement on the permanent monument at the complex entrance.
- Media recognition in various sports programs.

Press box/Bleachers

- Permanent Signage to denote “Benefactor” listing on press box.
- Highest placement on the permanent monument at the complex entrance.
- Media recognition in various sports programs.

Concession/Equipment/Restroom Facilities Building

- Permanent Signage to denote “Benefactor” listing on press box.
- Highest placement on the permanent monument at the complex entrance.
- Media recognition in various sports programs.

Next Level Sponsorships:

Gold

- Second highest placement level on permanent monument at athletic complex.
- Media recognition and in various sports programs

Silver

- Third highest placement level on permanent monument at athletic complex.

Bronze

- Fourth highest placement level on permanent monument.

Examples of Naming Sponsorship Opportunities:



Example of Permanent Monument at Entrance:



On-going fundraising for maintenance and resurfacing:

To re-carpet the turf field twice in 30 years and for a full resurface of the track it would be roughly \$1,250,000 over 30 years which would be \$42,000 each year. If we budget a maintenance fee of \$46,000 each year the following on-going fundraising is necessary:

Concessions: 20 events @ \$1,000 **\$ 20,000**

- At an average of \$1,000* per concession per game or meet.
- Run by the Boosters Organizations (see guidelines).

Lobster Roll 5K **\$ 5,000**

Field Banners **\$ 6,000**

- Annual Renewal, 4 X 6 banners
- 12 at \$500 per banner

Annual School Maintenance **\$ 15,000**





Boothbay Region High School – Athletic Complex Budget

<u>Overall Item</u>	<u>Description</u>	<u>Total Cost</u>
General Conditions	Bonds and Insurance	\$72,980
	Mobilization/Demobilization	
Erosion Control	Control – Silt, Fence, Haybales	\$24,000
	Construction Entrance	
	Inlet Protection – Sedimentation Traps	
Site Preparation/Demolition	Strip/Screen/Haul Topsoil – (12")	\$115,014
	Tree Removal	
	Pulverize/Remove Bituminous Pavement	
Synthetic Turf Field Construction	Prepare Sub-base, Shape and Compact Crushed Stone, Infilled Synthetic Turf	\$563,425
Concrete	Cast In Place Curb	\$105,100
Subsurface Drainage (Infield)	Geotextile Separation Layer, 12" Perf HDPE Flat Panel Drains and Cleanouts	\$95,693
Track D-Area , Field Events	Sub-Base Shape and Compact Aggregate Base Course for D-Areas, New Track Pavement, 1.5" Binder and 1.5" Wearing Course	\$449,930
	Track Surface – BSS-100 Urathane	
Fencing/Netting/Gates	High Fence, Track, 12' Wide Double Gate 4' Wide Pedestrian Gates	\$112,970
	Ball Safety Netting – D-Areas	
Main Track Grandstand – Pressbox	500 Seat Bleacher System, Pressbox, Electrical	\$237,500
Site Drainage – Parking Lot	CONC-DMH, CB Structures, 12"HDPE Pipe	\$97,000
	Prepare Sub-Base, Compact, Gravel, Pavement	
Walkways	Concrete Pads, Cage, Ring, Concrete	\$48,842
Discus and Shot Put Venues	Curbing	\$18,000
Pole Vault, Long Jump, Triple Jump	Runways, Concrete Pads, Sand Catchers, Etc.	\$32,000
	Football Goal Posts, Soccer Goal, Scoreboard	
Equipment		\$55,500
Parking Lot	Prepare Sub-Base, Shape and Compact Gravel Base, Pavement Retaining Wall, Lighting	\$379,978
Utilities	Electrical Recepticals, Conduit and Combox	\$50,000
Landscape/Site Elements	Loam, Seed. Retaining Wall, Concrete Stairs	\$266,000
Non-Fixed Athletic Equipment	Pole Vault Landing Pad and Cover High Jump Landing Pad and Cover Hurdles and Carts. Crossing Mats.	\$82,600

Athletic Lighting	MUSCO Athletic Field System Electical Infrastructure	\$305,000
Subtotal		\$3,111,532
	Rock Allowance	\$85,000
	Contingency	\$480,000
Total		\$3,676,532
Additional Equipment/Concessions and Restroom Facility		\$250,000

Boothbay Region High Schools Running Programs

A Parent’s Perspective

Liz Giles–Brown

As a parent with a young son entering high school I hoped that Chase would work hard, make positive choices and good friends, enjoy learning, and experience success in and out of the classroom. I hoped that the kids and adults he associated with would have a positive influence on him. I hoped that all the lessons his father and I had tried to teach when he was younger would serve as a foundation on which he would build and develop his skills and moral compass. He found all of this and more and we attribute much to his involvement in the Boothbay Region High School Cross Country and Track programs. It was as much a part of his education as any academic class he took. We are a very fortunate community to have dedicated coaches that inspire our young athletes to set personal goals and then do the work necessary to achieve them: always reflecting on their performance, making changes and working to improve. One such example is Nick Scott. As a parent I could not have hand-picked a better role model than Mr. Scott. He walks the walk and talks the talk and I was not surprised when he won one of Brooks “25 Most Inspiring Coaches” awards this year. For a coach from a small community to be one of 25 in the nation speaks volumes. I feel so lucky to have had the chance to watch the running programs grow under his guidance and to have my son be part of it. It was fun watching Coach Scott help develop, not only athletes, but also responsible young men and women.



Chase Brown taking direction from Coach Nick Scott

Western Maine Championship Meet – Twin Brooks 2011

Chase came in to the high school having experienced success in Junior High as a runner and experienced much more success and received many awards during his high school years. It takes a lot of self-discipline to train as a runner and this quality will serve him and his teammates well, long after they hang up their sneakers. I've seen t-shirts with "Our sport is your sport's punishment" written across the chest. Chase worked hard but what speaks volumes for this program is that Coach Scott inspires, not only the fastest runners to work their hardest and strive for faster times, but also the runner that is never going to place in the top 7. They all know their personal records (PR) and their individual goals. They are taught to do their best, if they beat their PR they will set a new one and if they don't they will go for it again next time - looking back to see what they can learn and then making the changes necessary to take that next step forward. They work hard for their individual accomplishments but each knows what he/she needs to do in order for the team to be successful as a unit. I know the team championship banners hanging on the wall at the high school mean much more to him than the individual medals hanging on his wall at home.



Chase Brown - Western Maine Championship - Twin Brooks 2009

(#1 passed #95 at the finish line and it was soooo much fun to watch)

Cross Country and Track has its own culture. After watching many sporting events throughout the years, I must say that watching the news and seeing the lack of self-control displayed by some athletes and fans makes me wish they could all take a lesson from a sport that you rarely makes the news. The athletes and coaches involved in these sports have an unwritten code of conduct that goes above and beyond sportsmanship. I watched many cross country and track meets over the 4 years Chase was in high school and imprinted in my memory is the image of two athletes battling it out for the finish line only to have the victor run back around and cheer his competitor on, knowing that he was running a race against others and the clock - working for a new personal record. Chase had one competitor from Madison, Maine that more times than not beat him. Most races they finished in the #1 and #2 spots. They say a picture speaks a thousand words. This was captured after Chase and Matt from Madison, both seniors completed their final race together in 2011.



Maine State Cross Country Championship 2011

The lessons that Chase has taken from his involvement in the track and cross-country program are life lessons. Long after he stops running (who knows when that will be... as he does love a good road race) those lessons will be with him. To a large degree they have helped to shape him into the person he is today. He is running cross-country and track at Colby College and doing well. He's no longer number one on the team but he plays a role and works just as hard as he did when he was winning. As for me, I love watching the college races but nothing can match the feeling I had when we all lined up on Route 27 to join the parade of fire engines, police cars, parents, grandparents and a school bus full of very happy boys who made history in a small town. They had given their all, won a championship that had never been won by a BRHS team before and represented their community well. Our town shows up to support their efforts and share in their victories. There is something to be said about growing up in a small town.



The bus full of runners is escorted back to the school
after their victory parade through town

A track/athletic facility built in the Boothbay Region will provide a free safe place for all community members to participate in this physical activity in an effort to build and maintain healthy bodies. At the same time it will move this running program forward as it continues to grow. As a parent I would have liked to see Chase and his teammates run on their own track and am so glad that so many community members appreciate the same things that I do and are putting forth an effort to make that happen for our future athletes and their parents. I for one will be there to cheer them on.